

SAMPLE EMAILS TO FRIENDS, FAMILY AND COLLEAGUES

Sample Email 1

RE: Please sponsor Tom's Half Marathon!

Hello Sally!

I am doing the Half Marathon and my goal is to finish in XXX hours. It's a tough goal, and I'm excited to go for it! To support me in making this goal a reality, I've chosen to include ABD cause in my racing endeavors. Racing for them will keep me accountable to my training and race day goal and will add a whole special element to this adventure.

Check out my story and learn about ABC here:

[INSERT CAMPAIGN LINK HERE](#)

[INCLUDE A PICTURE OF THOSE SUPPORTED BY ABC ORGANIZATION](#)

Please **consider donating** to this worthwhile cause. Your support will make such a difference for me and them!

Warm Regards,

Tom

Sample Email 2

RE: ABC Organization

Hey Anthony!

Guess what! In April, I am doing my first Half Marathon. As extra motivation and determination to cross my event finish line, I have chosen ABC as my Reason2Race[®].

Please check out my link here and consider sponsoring me in this worthwhile cause!

[INSERT CAMPAIGN LINK HERE](#)

[INCLUDE A PICTURE OF THOSE SUPPORTED BY ABC ORGANIZATION](#)

Your support would mean so much to us and the XXXX we serve!

Thank you so much!

Stacey

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Sample Email 3

RE: Stephanie's 8/20/17 Race Goal

Hello Tom,

I'm racing in my Half Marathon on August 20 in Houston, Texas. For a little motivation, I've decided to join forces with an organization that has given me a Reason2Race® (other than fitness & competition).

My goal is to help XYZ, so every penny I raise during the two months of training goes to a great non-profit - [ABC](#).

If you've been looking for a **good cause** to support, consider joining me in supporting this one as I race to my event finish line.

Just click below to check out my fundraising campaign.

[INSERT CAMPAIGN LINK HERE](#)

[INCLUDE A PICTURE OF THOSE SUPPORTED BY ABC ORGANIZATION](#)

Thank you!

Stephanie

Sample Email 4

RE: My Half Marathon Event

Hey Sarah!

In two short months, I am once again "going for it" and doing a half marathon in honor of ABC. Last year you generously sponsored me, and I sincerely thank you for that!

In case you would like support me again in 2017, here is the link to my web page:

[INSERT CAMPAIGN LINK HERE](#)

[INCLUDE A PICTURE OF THOSE SUPPORTED BY ABC ORGANIZATION](#)

Thank you so much – from me and all those who ABC supports!

Chris